

“ INTUITIVE & INNOVATIVE SEARCH  
and VISUALIZATION on YOUR site ”





### INNOVATING AND VISUAL

View the results of your search in a glance on a dynamic map where the most relevant results clearly appear!

The pages of your site are represented on the map by spheres connected by thematic. By passing the mouse over a sphere, the page summary appears.

The interface is entirely customizable with the graphics chart of your Internet site.



[www.maison-domotique.com](http://www.maison-domotique.com)

### AUTONOMOUS AND POWERFUL

The KartOO Index technology remotely crawls your Internet site, indexes the contents of each file, the Web pages (HTML, php, asp...), the documents of various formats (pdf, .doc, .xls...) and stores the expressions, keywords and summaries in databases on our servers.



[www.abondance.com](http://www.abondance.com)

### RELEVANT AND PRECISE:

The KartOO Search technology incorporates and classifies the results by using powerful statistical analysis algorithms and by sorting them by relevance. It dynamically determines the categories related to your search.

The precision of our search tools enables you to very quickly target the information that you seek by a thematic approach (*related links or categories between the objects posted in the results map*).



[www.guideducredit.com](http://www.guideducredit.com)

### SIMPLE INSTALLATION:

No complex data-processing developments on your site, just a simple form to be inserted in your pages and the KartOO Site Box takes care of the rest via our servers.

### AFFORDABLE ET RENTABLE

Accessible from 15 € (\$20) HT per month, KartOO Site Box enables you to offer all the power, the experience, the effectiveness and the originality of the KartOO technology to the visitors of **your** site. Your return on investment is measurable by the satisfaction of your visitors who will very quickly appreciate the use of KartOO technology: you will **drastically improve** your image, notoriety and effectiveness.

## INDEXING

Indexing carried out by KartOO Index, site crawler JAVA/JSP

**Languages indexed:** Latin languages

*Option:* Cyrillic, Japanese, Arab...

**Automatic and weekly update.**

*Option:* Daily or manual periodicity (on request or online)

## DOCUMENT FORMATS

**Internet:** HTML, XML, PHP, ASP,...

**Text:** .doc, .pdf, .txt...

**Tables:** .xls

## SEARCH

**Boolean search:** Operator +, -, or, host and expression ("")

**Semantic search:** Generation of the general terms by dynamic statistical categorization

**Linguistic search:** Determination of the page language by repertory (results categorization)

## RESULTS PRESENTATION

**Cartographic interface** and/or topographic **List** (HTML) with related topics suggestion.

## RESULTS CLASSIFICATION

Sorting by relevance/classification (ranking)

**In cartographic and topographic mode**, the size of the flash objects determines the best result and their position in the map.

**In mode lists** (HTML): Highlighted results and hierarchical posting



Login : Corsevilla  
Password : .....  
Connexion au service

## RESULTS CATÉGORIZATION

By using our **powerful dynamic statistical analysis algorithm**, the KartOO Site Box proposes the occurrences and categories close to your search and connected links.

*Option:* A repertory of your site can be indexed like a category.

## VISUAL ADAPTATION

**Integration of your logo**

**Personalization** of map backgrounds and graphic objects

**Color parameterization** (background, fonts, Flash object),

*Option:* insertion of your personalized logo as a Flash object

## TECHNOLOGIES

**KartOO Index:** Indexating, site crawler (JAVA / JSP)

**KartOO Search:** File aggregation and classification

**KartOO Visu:** Cartographic results (Flash, JAVA, HTML)

*Options:* SGBD, GED connectors...

## PUSH CONTENT ASSISTANT

This KartOO solution transforms your internal search engine into an excellent tool for promoting the contents of your site. The Push Content system will enable you to **fix the position of certain pages** starting from preset keywords, but also proposes certain pages of your site, whatever the search.

This tool is particularly effective to **promote events**, but also **certain products or services presented** on your site.

All these functions are managed in a very simple way starting from the administration control panel of your KartOO Site Box.

### STATISTICS:

The site statistics can be consulted through a **secure access**. These statistics are very useful, not only to check the **traffic evolution**, but also especially to know **the visitors requests** by observing the most queried words.



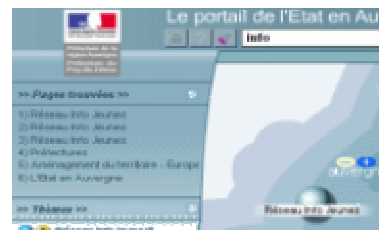
The most searched top 10 keywords



AstraZeneca



Abondance



CCI de Paris

### RÉFÉRENCES :

**E-fonctionnaires**  
**Adminet**  
**Movie solutions - Sigmund**  
**L'oréal**  
**United Nations Organization**  
**E-Tourism**

*... and many others!*

