

## **www.ujiko.com, the First Search Engine which Personalizes its Results According to Your Center of Interests**

*KartOO technologies is unveiling a brand new version of UJIKO, which benefits from major technological advances and provide innovative functions. The objective of this new version of KartOO Technologies is to comfort its leadership in the semantic cartography market in 2005.*

Clermont Ferrand, France (PRWEB) June 19, 2005 -- Kartoo a leading Cartographic Web interface developer and Information Visualization software provider today announced the release of its latest search engine, UJIKO. After earning the loyalty of hundreds of thousands of faithful users each day since its launch in May 2004, KartOO technologies is unveiling a brand new version, which benefits from major technological advances and provide innovative functions:

The objective of KartOO Technologies with this new version is to comfort its leadership in the semantic cartography market in 2005.

UJIKO offers five unique and novel functions:

1. The first search engine which evolves with your expertise,
2. Regroup search results by thematic on an intuitive circular map,
3. Offer an innovative and advance information management system,
4. Offer personalization of results according to thematic and previous searches,
5. Propose different visual skins to change the way your UJIKO applet looks

For the first time ever, the brand new version of 'UJIKO designed by Kartoo Technologies, evolves with your expertise: The more you use it, the functions it is able to offer. Each time you visit a new site, you are gaining one point of expertise. With every 10 points, you move to the next level. Your search engine is mutating, new buttons appear giving you access to advanced features : create custom filters, arrange your favorites in folders, highlight pages if they contain certain words, create new skins, search news and video documents. You can even extend your search through the acclaimed Kartoo.com Meta search engine. Novices and experts users will find the appropriate tools with this new generation search applet.

With UJIKO, it is the user who decides the relevance of sites, by just clicking on the pages around the main circle to personalize them. The heart icon memorizes your favorite sites, putting them forward in the result list on your next search. The dustbin icon filters the results. When you click on this function, the selected site will be filtered during all your next queries. The Page icon personalizes a site; you can change its description, add a comment, and store it in a folder. Finally, the user can personalize the skin of the player with your own JPEG images or Flash movies and send your creations to your friends.

UJIKO (c) uses the brand new Yahoo (c) search technology, which indexes more that 5 Billion Pages. According to search engine experts, this search technology is considered as one of the best and provided relevant results.

Laurent Baleyrier, President of Kartoo Technologies said, "Part of our trade consists in determining the best Information cartography product for each customer. This is why our company never ceases to invent new form of representations. Today, we are able to propose advanced tools of Information visualization which combine a total freedom of artistic creation and advanced search capabilities"

UJIKO's interface is designed to instantaneously help the web users understand its basic and advanced features set.

To know more about this unique Product, please go to:  
[www.ujiko.com/v2a/flash.php](http://www.ujiko.com/v2a/flash.php)

About KartOO SA:

KartOO is a leading business solutions software publisher based in Clermont Ferrand, France with U.S Branch office in San Francisco, Calif. Kartoo develops a unique Cartographic interface for numerous markets and applications. KartOO provides a visualization information search and visual representation technology, which can be adapted to all kinds of sources (web portals, databases, file servers, ERP, electronic document management and KM solutions). KartOO SA provides software and specific dedicated solutions for major clients as well as other products designed specifically for SME or the general public.

Derived from years of research efforts at the renowned French University Labs, the company's applications enable end-users or corporate users to retrieve relevant information more effectively. Kartoo' award-winning products are used by thousands of customers as well as leading services and production companies worldwide. More information on Kartoo SA is available on the Company's website at <http://www.kartoo.net>

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